

# CAMDR | 2018

*Navigating the Tides of  
Medical Device Reprocessing*

**The CAMDR National Conference  
October 11 - 14, 2018  
Marriott Harbourfront Hotel  
& Cunard Centre  
Halifax, Nova Scotia**

Lacy White Photography

***Dear Industry Partner:***

On behalf of the Canadian Association of Medical Device Reprocessing (CAMDR), we are thrilled to invite you to the third biennial CAMDR conference to be held in Halifax, Nova Scotia.

Since 2014 CAMDR continues to address numerous issues including patient safety, infection prevention and control, technology assessments, vendor relations, staffing, organizational management, and education and training. The organization's vision is that the involvement of technicians, nurses, managers, and stakeholders will enhance the knowledge exchange and ultimately improve patient care.

We anticipate keen interest with 300-400 delegates in attendance comprised of a quorum of decision makers from across the country.

To learn more about what we have planned for our upcoming conference, please visit our website at [www.camdr.ca](http://www.camdr.ca). We look forward to having you join us.

Sincerely,



Albert Csapo, President-Elect & Vendor Director



**CAMDR**  
Canadian Association of  
Medical Device Reprocessing

[www.camdr.ca](http://www.camdr.ca)

## SPONSORSHIP AND EXHIBITOR LEVELS

CAMDR has established the four categories of Corporate Sponsorship—Platinum to Bronze—to supplement the entry Exhibitor level. All Corporate Sponsorships are initially for two calendar years. Please contact us at [info@camdr.ca](mailto:info@camdr.ca) if you would like more information on Corporate Sponsorship.

### Biennial Sponsorship & Exhibit Levels Through to Dec 31, 2019

Benefits	Platinum \$20,000	Gold \$12,000	Silver \$6,500	Bronze \$3,500	Exhibitor \$2,000 <i>up to June 15/18*</i>
Conference booth(s)	Includes 2 booths + 50% discount on additional booths	Includes 1 booth + 25% discount on additional booths	50% discount on 1 <sup>st</sup> booth	25% discount on 1 <sup>st</sup> booth	Includes 1 booth
Priority selection for exhibit location	1st choice	2nd choice	3rd choice	4th choice	First come/first served after sponsor allocations
Complimentary exhibit badges	6	5	4 with purchase of booth	2 with purchase of booth	1
Opportunity to sponsor a keynote speaker and/or host a learning annex (if available)	1 <sup>st</sup> Priority	2 <sup>nd</sup> Priority	If available	--	--
Opportunity to provide educational content through the CAMDR Website	Free	50% discount	30% discount	20% discount	--
Electronic mailing list of current CAMDR members	✓	✓	✓	✓	--
Electronic mailing list of delegates pre- and post-conference	✓	✓	✓	✓	--
Web link on the CAMDR website	Extra-large logo	Large logo	Medium logo	Small logo	--
Discount on advertising for conference and future newsletters	50%	35%	20%	10%	--
Acknowledgement of sponsorship	✓	✓	✓	✓	--
À la Carte Opportunities	Choice from Platinum List	Choice from Gold List	Choice from Silver List	Choice from Bronze List	--

**\*Special Early Rate!**

**Book your booth by June 15, 2018 and save 40%  
(after June 15 the price increases to \$3,500 per booth)**

## À LA CARTE SPONSORSHIP OPTIONS – ENHANCE YOUR VISIBILITY!

The following sponsorship options may be purchased separately with a sponsorship level.\*

Opportunity	Platinum	Gold	Silver	Bronze
<b>Banquet</b> The banquet is one of the two main social events of the conference <ul style="list-style-type: none"> <li>• sponsor will be acknowledged in the program materials, and with signage at the event</li> <li>• opportunity to welcome the attendees at the start of the dinner</li> </ul>	✓			
<b>Opening Reception</b> The reception is one of the two main social events of the conference <ul style="list-style-type: none"> <li>• sponsor will be acknowledged in the program materials, and with signage at the event</li> <li>• opportunity to welcome the attendees at the start of the reception</li> </ul>	✓			
<b>Lunch</b> 3 lunches are available for sponsorship <ul style="list-style-type: none"> <li>• sponsor will be acknowledged in the program materials, and with signage at the event</li> </ul>	✓	✓		
<b>Breakfast</b> 3 breakfasts are available for sponsorship <ul style="list-style-type: none"> <li>• sponsor will be acknowledged in the program materials, and with signage at the event</li> </ul>	✓	✓		
<b>Refreshment Break</b> 7 breaks are available for sponsorship <ul style="list-style-type: none"> <li>• sponsor will be acknowledged in the program materials, and with signage at the event</li> </ul>	✓	✓	✓	
<b>Lanyards</b> A highly visible item that all attendees will wear throughout the conference <ul style="list-style-type: none"> <li>• sponsor logo will be imprinted on the lanyard</li> </ul>	✓	✓	✓	
<b>Bags</b> All attendees will be given a bag when they register to carry their conference materials throughout the conference <ul style="list-style-type: none"> <li>• sponsor logo will be imprinted on the bag</li> </ul>	✓	✓	✓	
<b>Speaker</b> Opportunity to introduce a conference speaker <ul style="list-style-type: none"> <li>• sponsor will be acknowledged in the program materials, and with signage at the event</li> </ul>	✓	✓	✓	✓
<b>Attendee</b> Sponsor an attendee to cover registration fees and help support travel expenses <ul style="list-style-type: none"> <li>• sponsor will be acknowledged in the program materials</li> <li>• sponsor can present a certificate or other item to the recipient during the Opening Ceremonies</li> </ul>	✓	✓	✓	✓
<b>Bag Insert/Gift</b> Your corporate promotional item will be given to all attendees as they register at the event	✓	✓	✓	✓
<b>Raffle Prizes</b> Provide a prize for the raffles	✓	✓	✓	✓
<b>Passport Prizes</b> Provide a prize for the passport draw	✓	✓	✓	✓

\*You will be contacted to coordinate sponsorship of these supplemental opportunities.



## EXHIBITORS

The CAMDR 2018 Conference vendor exhibit will be held at the Cunard Centre, in Halifax, Nova Scotia.

### Exhibitor Fee\*

\$2,000 CDN per booth if booked by June 15, 2018  
\$3,500 CDN per booth if booked after June 15, 2018  
Each exhibitor booth will include:

- 1 – 10' wide x 10' draped booth (8' high back walls and 3' high side walls)
- 1 – 6' skirted table
- 1 – side chair
- Additional service options are available for purchase from the show company

*\*All fees are subject to applicable taxes. All fees and applicable taxes must be paid in full prior to setting up an exhibit booth.*

### Booth Selection

Booth space allocation will be accepted on a first-come, first-serve basis with priority given to our Platinum, Gold, Silver and Bronze level sponsors. The organizing committee reserves the right to allocate exhibit space but every effort will be made to accommodate your company's request. **All exhibit applications are subject to availability. Applications received after September 30, 2018 may not be accepted regardless of available booth space.**

Exhibitors will be contacted in order of sponsorship priority for booth assignment once the floorplan is developed.

## Exhibition Hours\*

<b>Exhibition Move-in</b>	Thursday, October 11 Friday, October 12
<b>Exhibition Display</b>	Friday, October 12 Saturday, October 13
<b>Exhibition Move-out</b>	Saturday, October 13

*\*this schedule is preliminary; specific exhibition hours will be determined at a later date*

### Exhibit Manual & Staff Registration

Information regarding registration of your staff, the show services company, internet, electrical orders, booth rentals, and all details related to the Cunard Centre will be sent to all exhibitors in the Spring of 2018.

**For More Information:**  
**CAMDR National Office**  
**E. [info@camdr.ca](mailto:info@camdr.ca)**  
**T. +1-613-507-7603**

**Interested exhibitors are encouraged to add à la carte sponsorship options to increase company exposure during the conference.**

**Register for sponsorship and exhibit booths:**  
**<http://www.planetReg.com/E628115149178237>**